

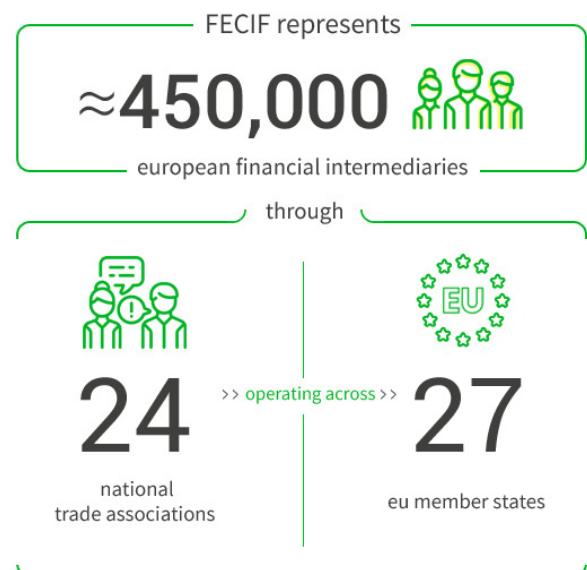
FECIF **ASSOCIATE** MEMBERSHIP **2021**



About FECIF

The European Federation of Financial Advisers and Financial Intermediaries (FECIF) was chartered in June 1999 to support and promote the role of financial advisers and intermediaries in Europe, whilst also representing them at the highest European levels.

FECIF is an independent and non-profit-making trade association that extensively assists its adviser members, who operate across Europe.



- FECIF also provides a wide range of benefits for Association Members
- Based in Brussels, FECIF is the only European body representing European financial advisers and intermediaries across the Continent
- Via its membership, the Federation represents more than 450,000 advisers and intermediaries; when administration and back office staff are included FECIF can be seen to support the activities of around 1,400,000 individuals

Key Benefits of Associate Membership

Creating a single market

Despite the theoretical existence of a single market for financial services across Europe, in practice this simply does not exist. Obtaining a consistent flow of quality business from what is generally a fragmented European market has been problematic in the past for most companies. Via FECIF, knowledge of national markets and distribution to a large number of regulated and progressive intermediary companies becomes immediately easier and more cost-effective.

Direct marketing benefits

Product and company information can be circulated via FECIF's monthly member's e-newsletter and exposure on the Federation's website created, with a direct link to the Company's website (or to a micro site if desired). Details of the affiliation will also be circulated in a press release and circulated to all of our members, along with highlights of the benefits to them of the relationship.



FECIF conferences, webinars and workshops

Our Associate Members are the first companies that are provided with the opportunity to sponsor and/ or attend these events, and this is provided at a discounted rate where any fee is due. These are unique and market-leading events bringing together national adviser associations from across Europe along with consumer groups, MEPs, regulators and industry experts.

Regulatory knowledge, expertise and assistance

At both EU and national levels, it is increasingly important to understand the specifics of regulation and the manner in which it is implemented. FECIF has the understanding and experience of the various markets within Europe, the pitfalls to avoid and the “local knowledge” that can reduce time and cost to market.

Regular updates from FECIF’s legal office in Brussels are delivered to Associate Members, with access to working documents from the EC, EP, ESMA, EIOPA, EBA, etc.

Access to FECIF’s online database of EU directives, guidelines, regulatory technical standards, etc. is provided, with information thematically and chronologically classified.

Presentation opportunities (FECIF Associate Plus Membership)

We can organise the opportunity for specific presentations to, or dinner with, our Board, which represents the vast majority of our national Trade Association Members. This can ultimately lead to events and opportunities on a local, regional, national or European basis. We help to co-ordinate such events and aim to ensure that they are beneficial for our Associate Members.



Who should consider Associate Membership?

Amongst other companies: **Asset Managers, Investment Houses, Insurance Companies, Software/IT Businesses, Research Companies, Lawyers, Accountants, Management Consultants, Online Providers and Marketing Firms**, are all able to obtain significant benefits from FECIF Associate Membership.

Any companies that are looking for support when dealing with regulatory affairs, especially if conducting cross-border business in the EU, benefit significantly from FECIF membership; as do those looking to communicate with, and distribute to, advisors across Europe and/or in selected EU states, to discuss business opportunities and to introduce new products and services.



FECIF offers relevant and selected services covering the specific demands of such companies, saving time and money with regards to regulatory issues and assisting in creating potential business partners throughout Europe.

Potential Members

Any potential Associate Member has to be approved by the FECIF Board, ensuring that quality and appropriateness are maintained.



Specific Benefits for Associates

Market knowledge and expertise, across Europe and in specific countries - provided via the FECIF Board and individual Association Members.

Direct marketing opportunities - via articles in the FECIF monthly newsletter (4 per annum) and an entry and/or advertisement on the FECIF website. The latter can be changed during the year.

Sales assistance - in addition to extensive market expertise being provided, Associate Members can submit 6 articles per annum to promote their products or services on our website. These articles are also highlighted in our monthly newsletter to maximise exposure.

Market/product information and the FDM – this unique online platform provides easy and cost-effective access for our Members and their Members to additional pan-European products and services. This enables our Associate Members to make such opportunities readily available, with unique or discounted offerings if desired.

EU updates on working documents – frequent, detailed information from FECIF’s legal office in Brussels, with access to working documents from the European Commission and European Parliament, as well as the European Supervisory Authorities (“Super Regulators”) - ESMA, EIOPA, and the EBA.

Regulation expertise & knowledge - FECIF provides the understanding and experience of the various markets within Europe, the pitfalls to avoid and the “local knowledge” that can reduce time and cost to businesses.

European Regulatory Database - access to FECIF’s unique online database of industry information, EU directives, guidelines, regulatory technical standards, etc.

EU dialogue, events and workshops - events with acknowledged experts, an introduction to new rules and regulations and how these are implemented in day-to-day practice, regular exchange of ideas and opinions with EU agencies, fellow intermediaries from other countries, product providers, consumer protection groups, etc.

Permanent representation – via FECIF’s regular and frequent lobbying and communication at the EU Commission, the Parliament, the financial regulators, market participants (consumer watchdogs, the fund sector, etc.) and national partner federations, our Members obtain significant advocacy advantages.

Benefits for Associate Plus Members

Our Associate Plus Members obtain all of the benefits of '**Associate Membership**' and, in addition, the following opportunities:

Personal presentation and access to the FECIF Board - the option to present to the FECIF Board and Advisory Committee at, before or after one of our quarterly Board Meetings.

Dinner with the FECIF Board - the opportunity to meet, socialise and network with the FECIF Board and Consultative Committee ahead of one of our quarterly Board Meetings (pandemic restrictions allowing – an online alternative is available).

Only a limited number of Associate Plus Memberships are made available at any one time.

Bespoke Associate Membership

For companies that require wider or lesser benefits from FECIF Associate Membership we can create a tailor-made membership. This might include a greater number of articles promoted in our monthly newsletter and/or on our website, or specific assistance at European or national level.

Membership Fees

The Annual Fee for **Associate Membership** is a very reasonable **€3,600** per annum, which represents exceptional value given the potential benefits.

Associate Plus Membership has an Annual Fee of just **€5,000**, once again providing superb worth in all senses.

Bespoke Associate Membership Fees are available on request.

Value for money

We generally find that our Members gain full value solely from the regulatory information, expertise and guidance that FECIF can provide – at significantly lower costs than many alternative sources of such assistance – even before the extensive other benefits are taken into account.