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## PRESS RELEASE

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### Colboc takes on Secretary General role at FECIF

Simon Colboc has become the new Secretary General (SG) at pan-European trade association, FECIF. This was ratified at a recent board meeting of the organisation.

“I am honoured and excited to take on this role, as our industry is facing unprecedented change. I will look to inject my experience as best I can and bring together various viewpoints,” Colboc explained.

Colboc took over the role as part of a managed succession plan at FECIF. Previous SG, Paul Stanfield stood down after almost a decade in the role but has been working with Colboc for some time, and will continue to do so, to ensure that the hand-over is as smooth as possible.

“I initially accepted the role back in 2014, intending to do one full term, which is 3 years”, Stanfield stated. “I have actually done a little over three terms, meaning more than nine and a half years in total – I thus felt that it was time for me to step down, not least for new ideas and energy to take FECIF forward. Having worked with Simon for many years, I am sure that he will be perfect for both the role and the development of FECIF over the next few years.”

Colboc has over 25 years’ experience in Financial Services, both as an executive (in banking with Fortis and BNP Paribas and in insurance with Prudential Plc) and as a business consultant (with The Boston Consulting Group, Diamond Cluster and, latterly, CMI). He has lived in Hong Kong, London and Brussels, and is now based in Paris.

#### **Ends**

#### **About FECIF**

FECIF (The European Federation of Financial Intermediaries and Financial Advisers) is a Brussels-based non-profit organization, chartered in June 1999 for the support and promotion of the role of financial advisers and intermediaries across Europe. FECIF also aims to protect consumers, as one of its main objectives.

FECIF represents in excess of 30 trade bodies or industry organisations; via these it acts on behalf of around 450,000 advisors and intermediaries in Europe - and around 600,000 individuals in total.

#### **More Details**

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