
PRESS RELEASE

Brussels, October 2022. For immediate release.

FECIF becomes carbon neutral!

We are delighted to announce that, on 29th of September 2022, at FECIF's Board Meeting in Barcelona, billion-air's founder Kevin Mudd presented the Federation with its Carbon Neutral certificate. To achieve this accreditation, the team at billion-air (<https://www.billion-air.org>) worked with FECIF to reduce its emissions and offset the remainder (17.5 metric tons) via certified carbon offsets that support UN Sustainable Development Goals.

Leading by example

Now, looking to lead this debate, FECIF is inviting other industry members to become carbon neutral and join the initiative, with a global target of reducing 1 billion metric tons of CO₂ by 2030.

Real change powered by financial advisors

Working together with industry leaders and innovator FECIF, billion-air empowers financial advisors to take action into their own hands and build a greener future for their clients and communities. With our support, financial advisors will become community hubs that will drive climate change via:

- Education on low-carbon lifestyles
- Carbon offsetting
- Participating in community events
- Investment shift towards sustainable industries and companies

Benefits for advisors

These four pillars of action ensure that financial advisors can engage with their community members on multiple levels, making every carbon reduction contribution count. This will obviously highlight these advisers within their own locale and see them sought out by prospective clients and investors.

For individuals, companies and any entities that are keen to transform their personal or business practices, become part of a global initiative, and drive positive change on a local scale, FECIF recommends that they join the billion-air project today.” FECIF Secretary General, Paul Stanfield, stated. “It is available to provide them with the know-how and latest technology that will start or progress them on a path to sustainability”.

Ends

About FECIF

FECIF (The European Federation of Financial Intermediaries and Financial Advisers) is a Brussels-based non-profit organization, chartered in June 1999 for the support and promotion of the role of financial advisers and intermediaries across Europe. FECIF also aims to protect consumers, as one of its main objectives.

FECIF represents in excess of 30 trade bodies or industry organisations; via these it acts on behalf of around 450,000 advisors and intermediaries in Europe - and around 600,000 individuals in total.

More Details

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